



CattleCraft

660.951.5333 www.cattlecraft.org

DC Powered Hydraulic Portable Cattle Chute



VETERINARY PRACTICE | Annual Value Analysis | Patent Pending

PRACTICE ASSUMPTIONS

Parameter	Value	Notes
Bill Rate	\$200.00 / hour	Port to port — all hours billed
Billing Model	Port to Port	Clock starts at clinic — ends at clinic
Annual Setups	200	Field visits requiring chute setup
Gross Margin	30%	After all operating costs
Chute Setup Time Saved	15 min / setup	vs. conventional gas powered chute
Gas Handling Time Lost	10 min / day x 120 days	Fueling, hauling, spills, monitoring
Combined Total Time Recovered	70 hours / year	Setup (50 hrs) + Gas handling (20 hrs)

TIME RECOVERY ANALYSIS

Time Category	Per Setup	200 Setups/Yr	Annual Hours	Billed Value
Chute Setup & Teardown	15 min	200 setups	50.0 hrs	\$10,000
Gas Handling (fuel/haul/spill)	10 min/day	120 days	20.0 hrs	\$4,000
TOTAL TIME RECOVERED	—	—	70.0 hrs	\$14,000

* 70 hours = nearly 2 full working weeks recovered every year — billed to clients at full \$200/hr port to port rate

COMPLETE ANNUAL VALUE TO YOUR PRACTICE

Value Category	Description	Annual Value	GP Impact (30%)
Setup Time Recovered	50 hrs x \$200/hr — billed to clients	\$10,000	\$3,000
Gas Handling Time Recovered	20 hrs x \$200/hr — 10 min/day x 120 days	\$4,000	\$1,200
Fuel Cost Eliminated*	500 hrs x 0.75 gph x \$3.50/gal	\$1,312	\$1,312
Engine Maintenance Eliminated	Oil, filters, tune-up, carb — annual average	\$400	\$400
Gas Can & Fuel Handling Costs	Cans, funnels, spill cleanup, replacement	\$200	\$200

Cold Start Failures Avoided	Est. 2 cancelled calls/yr x \$500 avg value	\$1,000	\$1,000
Additional Call Capacity	1 extra call/wk x 50 wks x \$400 avg	\$20,000	\$6,000
TOTAL ANNUAL VALUE		\$36,912	\$13,112

**Average Daily Discharge = 70% (~11kW)*
National Average Cost of Electricity = \$0.15/kW
Average Daily Cost to Charge to 100% = \$1.65
Average Yearly Cost to Charge = \$1.65 x 120 days = \$198

INVESTMENT ANALYSIS

<h3>70 Hours</h3> <p>Recovered Per Year</p> <p><i>Setup + Gas Handling</i></p>	<h3>\$36,912</h3> <p>Annual Practice Value</p> <p><i>Revenue + Cost Savings</i></p>	<h3>\$131,120+</h3> <p>10-Year GP Impact</p> <p><i>Cumulative Gross Profit</i></p>
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Investment Metric	Value
CattleCraft Purchase Price (2026)	\$57,500
Annual Practice Value	\$36,912
Annual GP Impact at 30% Margin	\$13,112
Simple Payback Period	1.56 Years
10-Year Cumulative GP Impact	\$131,120
10-Year Total Practice Value	\$369,120
Revenue Equivalent of Annual Savings	\$123,040 in additional billing

THE 30% MARGIN MULTIPLIER	
Every \$1,000 saved = equivalent of billing:	\$3,333 in additional revenue
Annual savings of \$13,112 GP = equivalent of:	490+ additional billable hours
You would need to work this many extra hours to match CattleCraft's bottom line impact:	490 hours

"CattleCraft delivers the bottom line equivalent of 490 additional billable hours — without working a single extra minute."